

## Mark L. Troen, FRICS

Mark Troen is a Senior Vice President and shareholder of Brookwood Group Inc., a nationwide strategic real estate development, program, project management, and advisory services firm that specializes in transit-oriented, urban infill, and public-private projects.

He has 30 years of real estate experience, having worked with investment banks, development companies, real estate firms, institutions and corporations. He has managed \$10 Billion in transactions, achieving excellent returns on high-risk, turnaround and problem assets. He has sourced, negotiated, conceived, analyzed, planned, entitled, developed, completed and restructured mixed-use, retail, office, industrial, and residential projects nationwide and internationally, ranging in size from \$5 Million to \$1 Billion and up to 1,000,000 square feet and 3,000 acres.



Mr. Troen has an extensive history in the real estate development field, beginning his career at Security Pacific Realty Advisory Services. He subsequently worked for HSBC USA (Marine Midland Bank), The Weitzman Group, Monday Properties, Racebrook Capital Advisors, and most recently as Chief Operating Officer of Sheldon Good & Company, the real estate auction firm that conducted over 100 auctions and \$375 Million in sales during his tenure. He also served as managing principal of Brookwood's affiliate, The Winnmark Group, whose strategic real estate services and development activities have been merged with Brookwood Group.

Mr. Troen has a multi-disciplinary educational and professional background, with an MBA from the Wharton School and a Master of Architecture degree from the University of Pennsylvania. He graduated from Harvard College, AB cum laude, while majoring in economics.

Mr. Troen is active with the Urban Land Institute (ULI), serves on the Advisory Board of the Southeast Florida / Caribbean Chapter and is a member of the national Urban Development Mixed-Use Council. He is also a Fellow of the Royal Institution of Chartered Surveyors (FRICS), a member of the American Institute of Architects (AIA), and a Registered Architect. Mr. Troen holds Real Estate Broker's Licenses in New York, Florida, Maryland, and Connecticut.

Mr. Troen currently teaches graduate level real estate development, economics, and market analysis at New York University's Schack Institute of Real Estate; at the Masters in Real Estate Development + Urbanism Program of the University of Miami School of Architecture; and at Nova Southeastern University's Master of Science in Real Estate Development Program.

Mark Troen, FRICS

### **Brookwood Group**

Atlanta | Los Angeles | New York | Palm Beach | San Francisco | Seattle

[www.brookwoodgroup.com](http://www.brookwoodgroup.com)

(561) 855-4415

[mtroen@brookwoodgroup.com](mailto:mtroen@brookwoodgroup.com)